



SENIOR CONSULTANT

London or Norwich

Foolproof is home to almost 100 people who have made a career commitment to user experience. It's a place where you can continue to learn – and where you can pass on your own experience and enthusiasm to others – while working on absorbing projects for major brands.

Our vision is to positively impact the lives of millions of people all over the world; we want our work to have commercial and social impact. We've been pioneering evidence-based design for over a decade. If you want to do interesting, challenging work in a cheerful, supportive environment come and join in.

Seeking creative thinkers

This role is for creative thinkers who share our commitment to using data and human insight to drive design thinking and uncover opportunities for creatively solving our clients' design challenges. You will be seen as a project leader and experienced practitioner, and will be a champion of our ways of working and design philosophy.

We need bold, independently-minded people who aren't afraid to show leadership both in thinking and doing. If you like to be challenged to think differently and are determined to continue to broaden your skills and knowledge, Foolproof is the perfect place to keep your career moving.

The role

Great design maximises the value created for both our clients and their customers. But often the needs of clients and users are not aligned: we need to develop a deep understanding of both so that we can open up and explore the creative possibilities. Your job is to ensure you and your project team understand the commercial and research objectives for every project you work on to ensure we achieve the win/win for our clients and their customers.

Reporting to a Principal Consultant, you will be the Insight Lead on the majority of projects you work on. You will use your detailed knowledge of research methodologies and their application to support proposal writing by helping set the project approach, budget and timescales.

As well as making sure each project you work on runs to budget and time, you will also take responsibility for your own and your team's quality of thinking and deliverables. Therefore, Consultants will often look to you to provide leadership and mentoring as they seek to grow and develop in their role.

We'll also expect you to share your knowledge and perspectives with the outside world. We will give you opportunities to write and speak publicly, so that you can add your voice to the discussion about our emerging field of design.

The person

Your previous experience will have given you detailed knowledge and practical experience of a wide range of research methodologies. You'll have commercial awareness, including an understanding of return on investment and online marketing metrics, and complete commitment to evidence and insight as the backbone of design.

An able communicator, you'll be in dialogue with our clients and the studio. You'll express your thinking and advice, both conversationally and in written form, persuading people of your point of view and creating the trust needed to follow your advice. You will also have an acute eye for detail and can manage your

own time and priorities to be in the right time and place to influence the success of our work.

You'll need to show a long-standing commitment to your field, so you'll have at least a bachelor's degree (or something equivalent) in design, applied research, business, marketing or a subject closely relevant to experience design.

The package

We pay well, and we are generous with bonuses and other rewards for high performers.

On top of that, like any company which is serious about keeping and developing talented people, we have excellent benefits like profit share, 25 days' holiday (which increases to 30 with long service awards), matched contribution pension scheme, death in service cover, private medical cover and personal training budgets.

The social side of Foolproof is legendary. We spend a lot of time and money making sure that people have the opportunity to get to know and trust each other. We also commit time and energy to sharing knowledge and expertise: every day you will have the chance to learn new stuff from a large group of smart, talented people.

Join us

Tell us why you think you're a good choice for this role. Email us at:

careers@foolproof.co.uk