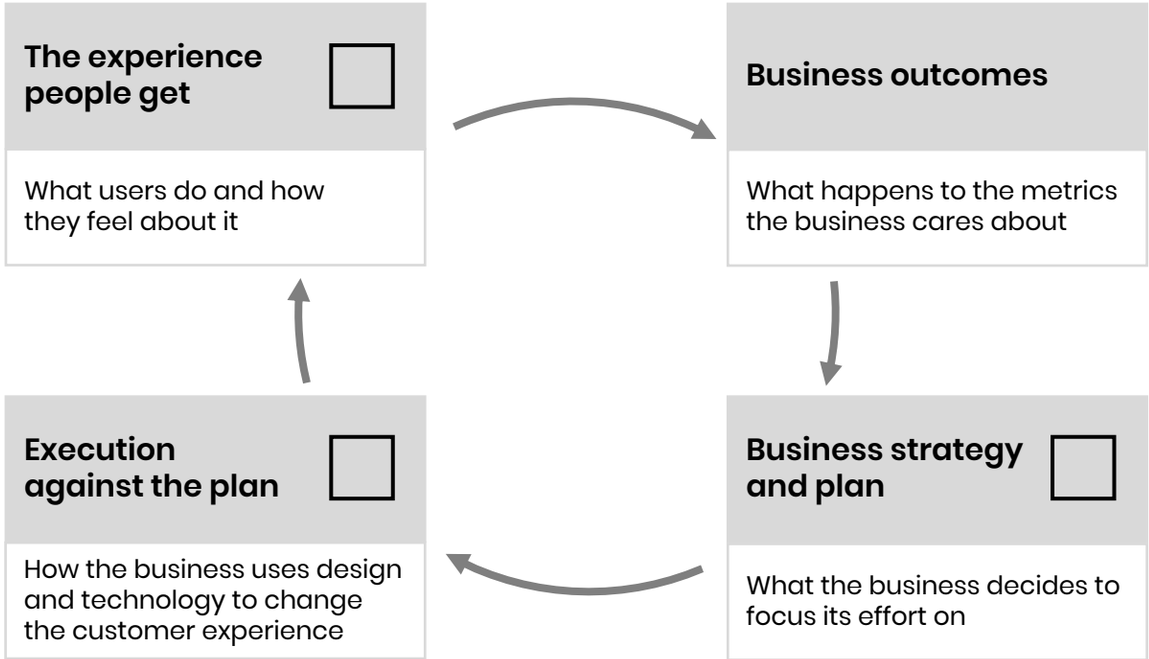
Project:

We are

because

If we do this well, then

Our work will improve...



Our measurement framework

Outcome What are we trying to achieve?	Signal How will we know it's been achieved?	Today It is...	Our target Is at least...	...but our aspiration is...	By when We want to achieve this by...	Data source We will find out by...	Result The outcome was...